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1605 S. Corona Avenue • Colorado Springs, CO 80905 • 719-471-1999 • Fax 719-634-4180 • [www.TheVanguardSchool.com](http://www.TheVanguardSchool.com)

Consistently ranked as one of the top schools in Colorado and the nation, The Vanguard School has received recognition from *Newsweek* and *U.S. News and World Reports*. Outstanding achievement in the classroom has been matched by our students' success in their pursuit of extracurricular activities. From the prestige of having at least one All State Choir selection every year for the past 10 years and more than a dozen Gold and Silver National Scholastics Art winners, to The Rocketry Club's 14<sup>th</sup> place national ranking and recognition for "2018 Most Innovative Design," to the 2016 State Championship Cross Country Team and the 2018 Courser Boys Basketball Team advancing to the Sweet 16 of the state 3A tournament, Vanguard students, teachers, coaches, club leaders, and administrators are building a tradition of excellence that is unsurpassed.

Vanguard's vibrant and growing extracurricular programs offer an exciting and cost-efficient way to promote your business to the over 750 families and thousands more visitors to the school's campus each year. Whether your company's name is displayed in our gymnasium or your business is a presenting sponsor of a musical, play, or concert, our sponsorship and advertising offerings are an affordable way to reach potential customers from throughout Colorado Springs and from across the state.

The following is just a sample of the many assets that are available to your business:

- **Vanguard Carline Fence Signage:** Exposure to 700+ vehicles/day and 126,000+ vehicles/year
- **Gymnasium:** With a capacity of 400+ and more than 50 events (Club, Junior High, Junior Varsity, and Varsity Boys and Girls basketball and volleyball) held in the facility, more than 25,000 people pass through the gymnasium for Vanguard events annually.
- **Soccer/Track Complex:** The most recent addition to the athletic department facilities, the eye catching blue turf field and competition-ready track complex, hosts a variety of Vanguard teams (Junior High, Junior Varsity, and Varsity Boys and Girls soccer and track and field) and community programs (youth football, club soccer, adult soccer, semi-pro women's football, and more).
- **Musicals/Plays:** Opportunities to be a presenting sponsor of Junior High and/or High School musicals and plays. Held at The Vanguard School, these highly anticipated student performances often attract 2,000+ patrons over multiple performances during the fall and spring.
- **Choral/Band Concerts:** Opportunities to be a presenting sponsor of Middle School, Junior High and/or High School concerts. Held at The Vanguard School, these lively student performances often attract 400+ patrons for one night only performances during the fall and spring.
- **Weekly Newsletter:** Distribution of 4,000+ emails and a readership of 6000+ individuals.

Several mutually beneficial sponsorship and advertising opportunities have been created that will allow local businesses to connect with Vanguard's myriad visitors while providing much needed financial support to our students and their activities.

Thank you for your consideration of these opportunities. We are confident that you will find a partnership with The Vanguard School to be equally beneficial to your business and personally rewarding.

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*The mission of The Vanguard School is to help guide students in development of their character and academic potential through academically rigorous, content-rich educational programs.*

### **COURSER LEVEL SPONSOR: \$2,500 (only 4 positions available)**

- ✓ (1) – 2'x8' Aluminum sign located above a soccer goal at the Vanguard Soccer/Track Complex
- ✓ (1) – 4'x6' vinyl banner located on the fence at the Vanguard Soccer/Track Complex
- ✓ (2) – 30"x5' vinyl banners: (1) in the gymnasium and (1) on the school's perimeter fence (*carline*)
- ✓ Business listed in every program for sporting/performing arts event where programs are distributed
- ✓ Recognition by PA announcer or host at each home event (*when available*)
- ✓ Invite to sponsors appreciation night, including a pre-game reception and halftime ceremony to honor Vanguard sponsors at one home basketball game. Designate a person to participate in a ceremonial pre-game "tip-off" and receive a plaque to hang in your business
- ✓ (2) Courser Passes – each pass gets two adults and up to three children into every home sporting event, play/musical, or concert that requires a ticket throughout the year
- ✓ Recognition as a "Courser Level" sponsor on the school's website linking to designated URL
- ✓ (4) sponsored social media posts per year (*timing to be mutually agreeable*)
- ✓ Featured as "Booster Club Sponsor of the Week" in the Vanguard weekly newsletter (*min. of 3x/year*)

### **GOLD LEVEL SPONSOR: \$1,750**

- ✓ (1) – 4'x6' vinyl banner located on the fence at the Vanguard Soccer/Track Complex
- ✓ (2) – 30"x5' vinyl banners: (1) in the gymnasium and (1) on the school's perimeter fence (*carline*)
- ✓ Business listed in every program for sporting/performing arts event where programs are distributed
- ✓ Recognition by PA announcer or host at each home event (*when available*)
- ✓ Invite to sponsors appreciation night, including a pre-game reception and halftime ceremony to honor Vanguard sponsors at one home basketball game. You will receive a framed certificate to hang in your business
- ✓ (1) Courser Pass – access for two adults and up to three children into every home sporting event, play/musical, or concert that requires a ticket throughout the year
- ✓ Recognition as a "Gold Level" sponsor on the school's website linking to designated URL
- ✓ (2) sponsored social media posts per year (*timing to be mutually agreeable*)
- ✓ Featured as "Booster Club Sponsor of the Week" in the Vanguard weekly newsletter (*min. of 2x/year*)

### **BLUE LEVEL SPONSOR: \$1,000\***

- ✓ (2) – 30"x5' vinyl banners: (1) in the gymnasium and (1) fence at the Vanguard Soccer/Track Complex
- ✓ Business listed in every program for sporting/performing arts event where programs are distributed
- ✓ Invite to sponsors appreciation night, including a pre-game reception and halftime ceremony to honor Vanguard sponsors at one home basketball game. You will receive a certificate to hang in your business
- ✓ (1) Courser Pass – access for two adults and up to three children into every home sporting event, play/musical, or concert that requires a ticket throughout the year
- ✓ Recognition as a "Blue Level" sponsor on the school's website linking to designated URL
- ✓ (1) sponsored social media posts per year (*timing to be mutually agreeable*)
- ✓ Featured as "Booster Club Sponsor of the Week" in the Vanguard weekly newsletter (*min. of 1x/year*)

\*additional production fee required in year 1 and/or when signage requires replacement

**À LA CARTE OPTIONS:** You may select any of the assets below individually or add them to a package outlined above at a reduced price (10-25% of listed price). If you don't see something listed that you are interested in discussing, or you have a new idea, please let us know.

- ✓ \$50 Become an annual member of The Vanguard School Booster Club. Your tax-deductible donation will support all Vanguard extracurricular activities. Members will receive an annual recognition gift to show their Courser pride.
- ✓ \$750 (2) – 12"x30" aluminum scoreboard signs in the gymnasium, one position on the top or bottom of each scoreboard at either end of the gymnasium (*only 6 positions available*) – *additional 1x production and installation fee of \$150 (year 1 only)*
- ✓ \$350\* (1) – 30"x5' vinyl banner: Your choice of location, options include in the gymnasium, on the fence at the Vanguard Soccer/Track Complex, or on the school's perimeter fence (*carline*)
- ✓ \$250 Game Sponsor: includes recognition at the start of each basketball game on that date; (4) reserved seating tickets; listing in program for that date (*if available*); business logo/name on TV monitors throughout the game date; opportunity to distribute premium item and/or include coupons upon exit/entry to fans; participation in pre-game ceremonial tip-off
- ✓ \$500 Play/Musical Sponsor: includes recognition by the host at the start of each show (*multi-day/weekend shows*); (4) reserved seating tickets to one performance; listing in program (*if available*); opportunity to distribute premium item and/or include coupons upon exit/entry to patrons; post-show photo opportunity with the performers
- ✓ \$250 Concert Sponsor: includes recognition by the host at the start of the concert; (4) reserved seating tickets; listing in program (*if available*); opportunity to distribute premium item and/or include coupons upon exit/entry to patrons; post-show photo opportunity with the performers
- ✓ Please ask us about opportunities to support the inaugural Vanguard Booster Club Golf Tournament to be held in June of 2019 (*Courser, Gold and Blue Level partners will receive early access and discounted sponsorship opportunities and team registration*)
- ✓ Please ask us about opportunities to support the inaugural Beat Beethoven 5k/Fun Run to be held in the Fall of 2019

\*additional production fee required in year 1 and/or when signage requires replacement

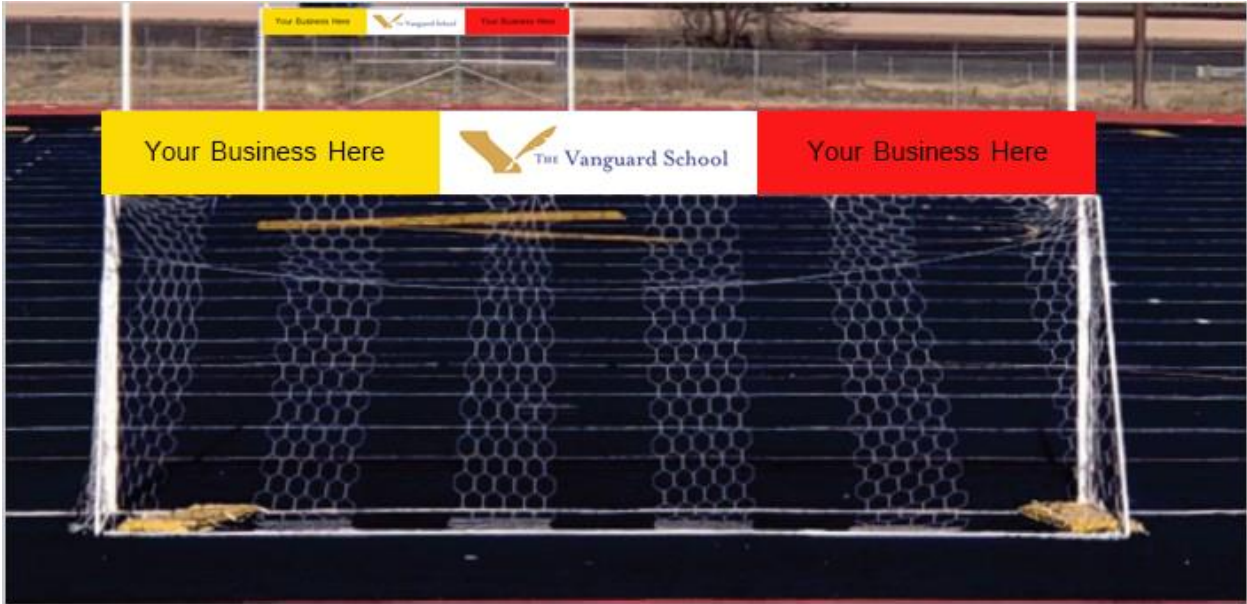
**CORPORATE and PRIVATE DONATIONS:** Each year The Vanguard School Booster Club will designate a key capital project to support. Make a donation of any amount to support the designated project (2018-2019 project is the purchase of a new Activity Bus that will support all extracurricular activities) or give to the area of greatest need and your tax-deductible gift will help support the Booster Club's funding of all extracurricular activities. Pledges will be accepted and may be paid in monthly or quarterly installments.

**All signage associated with your sponsorship will be produced by Sign Shop located at 3505 E. Platte Ave. Art Work can be dropped off or submitted via email.**

**Contact the Vanguard Booster Club at [BoosterClub@TheVanguardSchool.com](mailto:BoosterClub@TheVanguardSchool.com) with any questions.**

**Checks should be made payable to The Vanguard School and sent to: The Vanguard School, 1605 S. Corona Ave. Colorado Springs, CO 80905; Attn: Audrey Szychulski.**

## Soccer/Track Complex Goal Signage



## Gymnasium Scoreboard Signage

